



Artist and Cultural Practitioner's Brief

Background

'Fusion Creative Camps' is an exciting new digital offer connecting artists, creative practitioners and cultural organisations with children and families across Barnsley during the holidays.

The interactive online club will offer families creative ideas and activities to engage their children. The sessions will consist of a broad range of arts and cultural approaches that support wellbeing and enable families to connect to each other as well as with other families and artists/cultural practitioners.

This pilot project is delivered by Fusion (Barnsley's Cultural Education Partnership) and funded by IVE, the Arts Council Of England's Bridge organisation for Yorkshire and Humber, and will bring existing Fusion partners and the wider arts/cultural community in Barnsley to work together in new collaborations and through new approaches.

The experience has the potential to enhance and increase access to arts and culture experiences and help parents develop skills and confidence to support their children to play and learn in the future.

A Call for Artists

We're looking for up to 10 artists/creative practitioners/arts and cultural organisations to deliver one of four weekly-sessions (weeks 1-3 in August and week 4 in October).

The activities will offer families a chance to experience a wide range of arts and cultural approaches with sessions based around an activity broadly themed to support wellbeing ('Extreme Explorers', 'This is Me', 'Outdoor Adventuring'). Artists will need to use their artform to interpret the theme.

A key aim of the project is to facilitate new relationships so artists will work as a pair/group of 3 to deliver their activity week.

The Creative Camps will be delivered in the following way:

Step 1: Families sign up for a FREE weekly themed activity via Eventbrite.

Step 2: Families watch a short film where the artists/creative practitioners/arts and cultural organisations (the facilitators) introduce the activities.

Step 3: Online interactive session via Zoom (no more than 40 mins) - an opportunity for families to meet the facilitators who will set the challenge. Families then have a week to complete their chosen activity.

Step 4: Mid-week Zoom or Facebook drop-in session where the artist/organisation check in with families. Families can get creative in real time, show each other what they have created so far and get helpful hints and tips.

Step 5: Virtual show and tell on Zoom – the facilitators will run a show and tell at the end of the week OR give the option for families to send photos of their work to an online gallery on Fusion’s website.

The creative challenge

Artists will be put into a team of 3 and allocated a theme... You’ll need to develop an activity linked to the following wellbeing themes:

- This is Me (Week 1)
- Extreme Explorers (Week 2)
- Outdoor Adventuring (Week 3)
- Week 4 – TBC, could be a repeat of This is Me or one of the other themes

If your activity uses resources, these must be made up of basic household materials. Sessions must be interactive, allowing children and parents to connect with each other, rather than just view passively.

You will need to work with up to 3 practitioners to collaborate on the theme, in order to give families several great ways to explore the theme and keep the emphasis on process and choice rather than the end product. The project team consists of Chol Theatre, Open College of the Arts and Barnsley Museums who will all deliver a weekly session. There will be the opportunity to collaborate with these organisations.

Fees & Timescales

For freelance practitioners, SMEs and non-funded organisations, there is a fee of £200 for your time spent to include a maximum of: a 1 hour whole team set up meeting (where you will have the opportunity to ask questions), collaborating with up to two other facilitators to plan a simple activity for your Activity Week, recording a one minute video on phone/ipad etc. introducing your activity (template will be provided) (up to an hour but you will be sharing the screen with up to two other artists so you will only need to prepare content for 10-15 mins), attending a 30 minute mid-week drop in online session (via Facebook or Zoom), show and tell (up to an hour).

We hope that larger funded organisations, whose core funding is protected during the Covid-19 crisis, will be willing to take part in this initiative using their learning, education or development budgets.

We are still finalising some of the detail but here's an approximate timescale.

Stages	Approx. timescale
Recruiting artists/cultural practitioners	15 th July to 24 th July (12 noon)
Artists informed of the outcome	27 th July PM
Whole team meeting (1 hour)	28 th July
Planning	27 th July to 14 th August
Activity week 1*	3 rd August to 7 th August (this session has already been allocated)
Activity week 2	10 th August to 14 th August
Activity week 3	17 th August to 21 st August
Activity week 4	20 th October to 26 th October

*Please note we appreciate the extremely tight timeframe of this project and have facilitators in place to deliver the first activity week. Please inform us of your availability in your application and if there are any weeks you would be unable to deliver.

How to apply

To apply to deliver one of the 'Creative Camps' please complete the short application form that accompanies this brief and email to sara@maireducation.com. **The deadline for applications is 12 noon on Friday 24th July.**

You will be informed of the outcome by Monday 27th July.

As well as developing new relationships with artists and cultural practitioners this is an opportunity to engage with Fusion and to develop new relationships with children and families as a new audience for your work. For this reason, priority will be given to artists who already deliver work in Barnsley.

If you have any questions please don't hesitate to contact Sara Mair, Fusion Co-ordinator, sara@maireducation.com or 07944 911093. Visit <https://barnsleyfusion.co.uk> or follow us on Facebook @Fusion – Barnsley's Cultural Education Partnership and Twitter @BcepFusion.